

June 1, 2023

To Whom It May Concern:

The Dallastown Cheer Booster Club is a non-profit organization that proudly supports 7th-grade through 12th-grade cheerleaders in the Dallastown Area School District. There are over 70 student-athletes who participate in the program and cheer for football, basketball, wrestling and compete at the PIAA district and state level in addition to competing at the National High School Cheerleading Championship. The Booster supplements the program through the purchase of stunting and tumbling clinics, practice equipment, and training apparel. The costs associated with transportation to various special events for cheerleaders are also supported through the Booster. Two of our biggest contributions are helping families by offsetting the cost of camps & clinics and awarding multiple scholarships to graduating cheerleaders.

The success of the program not only depends on the support of the Booster but the involvement and contributions of the community and local businesses. We would like to ask for your support this year as we are looking for sponsors. A brochure with options for sponsorships is included with this letter.

Your time and consideration are greatly appreciated. Your contributions will be used to directly enhance the quality of the programs and the students' experiences. All donations to the Dallastown Cheerleading Booster Club are "tax-exempt and contributions are deductible under section 170 of the code" or considered as a public charity as 501(c)(3). The EIN# is 84-2564788. We are all looking forward to a rewarding 2022-2023 school year throughout all of the athletic seasons and are excited about the future of our program.

We sincerely appreciate your support!



Dallastown Cheerleading

⁻ For Each Other - With Each Other -



Dallastown Wildcat Cheerleading 700 New School Lane Dallastown, PA 17313 Head Coach: Erin Miller dallastowncheerleading@gmail.com

Dallastown Sideline Cheerleading SPONSORSHIP OPPORTUNITIES

All sponsors will have their company or name published on the Dallastown Cheerleading website, promoted on social media, and publicized at the DTOWN Showdown Cheerleading competition.

Please select your desired sponsorship level, then sign and return this form with payment to:

Dallastown Cheerleading 700 New School Lane Dallastown, PA 17313 *Checks payable to* "**DT Cheer**"

____ GOLD SPONSOR: \$1,000 +

_ SILVER SPONSOR: \$500-\$999

BRONZE SPONSOR: \$100-\$499

Contact Name:	Company:
Contact Phone:	Contact Email:
Signature:	Date:

Sponsorship for the 2023-2024 season must be received by: Friday, August 18th, 2023!